

NEW OPENING

Following the success of their two
Cambridge-based salons, Reeds Hair
has now opened in Bury St Edmunds

ENCOURAGING ETHOS

Reeds Hair have been a well-established brand in Cambridge for over 50 years with two unisex salons; one in the heart of the city and one on the outskirts. They hugely value the importance of being a family-run business and are now in their 3rd generation. Not only do they provide extensive services for both men and women, they also have their own in-house education whereby they keep their branding and company ethos alive. It also encourages their staff to showcase their personalities and release their creative flare.

The team across all 3 locations pride themselves upon respecting their client's hair and making it the best it can be whilst in the salon and at-home. They take the time to educate their client's on how to recreate their look and treat all to a personalised consultation whereby they consider their lifestyle to determine their finished look. After all, your hair should not only make you look and feel fantastic, but it should also be manageable and sustainable.

PROFESSIONAL PRODUCTS

Reeds Hair work with leading American professional brand, Matrix who offer a fantastic range of hair colour and backwash treatments as well as at-home products for their clients to take away. Reeds Hair are also a part of Club Matrix – a set-up which provides continuing education across all levels, regular innovative product launches and original campaigns and techniques to keep staff up to date with the ever-changing industry.

When it comes to hair extensions, they have teamed up with Balmain Hair to offer both hot and cold fusion extensions,

as well as semi-permanent and ready-to-wear solutions. All of Balmain's hair is ethically-sourced and supported with their own range of luxury homeware products and accessories.

MEET THE TEAM

The sleek and stylish Bury St Edmunds salon is home to a small but dynamic and highly experienced team which has room to grow along with the salon itself.

Aydan, their senior stylist, completed his training at Sassoon Academy in London and is passionate about creative cutting and colouring. He has also undertaken lots of photographic work and has been a L'Oreal Colour Trophy regional finalist for 2 years running.



To view their full treatment menu and pricing, head over to their website. Their Bury St Edmunds salon is open Tuesday – Saturday.

Carlene, their principal stylist, is a Matrix Colour Master, having completed an intense degree in the London Academy which focused on all aspects of modern and classic colour and has been with the company over 15 years. She offers a wealth of experience.

Suzi, the salon manager, has worked across all of the Reeds Hair salons, and is now based in Bury St Edmunds.

Suzi undertakes all aspects of hairdressing including being the salons Balmain Hair extension specialist, she enjoys bridal hair ups and out of salon session work.

Reeds Hair

10 Woolhall Street,
Bury St Edmunds IP33 1LA
Tel: 01284 705020
www.reedshair.com